



# CONFIDENT INFLUENTIAL LEADER!

**INCREASE IMPACT.  
GAIN A NEXT LEVEL ROLE.**  
(Virtual Coaching Program  
or Live Training)



## PARTICIPANTS:

Talented mid-career women (white and multicultural women) who seek to increase impact in a current role, gain a next level role, and position themselves for future opportunities.

Past participants have **expanded responsibilities, gained next level leadership, and increased value to the organization.**

## PROGRAM AT A GLANCE:

- **Define and Achieve a “Bold Goal”** (which showcases strategic and leadership abilities over and above day to day responsibilities, creates visibility and trust with senior decision makers, leads to perception of ‘ready to promote now’)
- **Monthly in-depth mindset and skillset training via webinar**  
Skillsets include:
  - **Influence** (Influence for Impact)
  - **Confidence** (Communicate with Confidence)
  - **Saliency** (Have Saliency in your Network)
  - **Resilience** (Stay Poised, Not React; Lead Change; Stay focused on Strategic Priorities)
- **Monthly small group coaching and accountability**
- **Monthly support with ‘Office hours’ and Monday a.m. kickoff**
- **Active confidential participant forum**



## CASE STUDIES FROM PARTICIPANTS:

“I was pigeon-holed in my role for 10 years, and within only one month I **changed the perception my boss and my boss’s boss had of me. I’ve expanded my role, am more fulfilled,** and helping to shape the way our company transforms the future.”

– **J.F, Genentech**

“**I shifted from individual performer to managing half a team to now managing the whole team** (something I thought I couldn’t do a year ago). My manager now says I am **more thoughtful, strategic, and making a bigger impact** than people who have been in the role for 10 years.”

– **J.C., Aptus Health**

“I got a **promotion**, and both a **raise and a bonus”**

– **P.R., AstraZeneca**

“**I used the tools and right away I got a “Yes”** for a previously stalemated influencing situation crucial to my career. Now I am moving the important work forward and **my manager approached ME about a promotion!”**

– **M.D., Prudential**